

# Funding your next big idea doesn't have to be difficult.

## *The problem:*

Most financing services just don't understand your business and how you operate.

## *The result:*

**36% of fitness studios, salons, spas, and wellness businesses** say securing capital to grow is a top challenge.<sup>1</sup>

## *Did you know?*

It takes the typical business up to **25 hours** to gather documentation and fill out forms for a loan they might not even get.<sup>2</sup>

INTRODUCING

## Mindbody Capital

**Fast, flexible funding designed for wellness businesses like yours. Now we're offering easy access to the cash you need to grow—with no interest, collateral, or credit checks.**

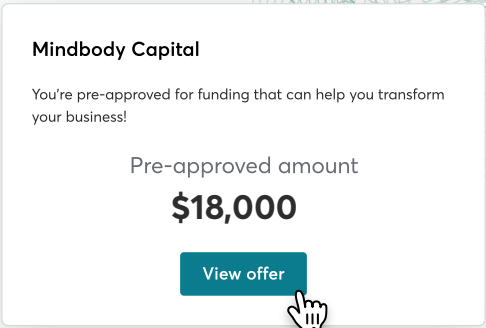
**See pre-approved offers right in your software, and get the cash as soon as next-day.**

## Here's how it works:

1

### Receive a pre-approved offer right in your software

Offers are based on your business sales through Mindbody and can be **up to \$250,000!**

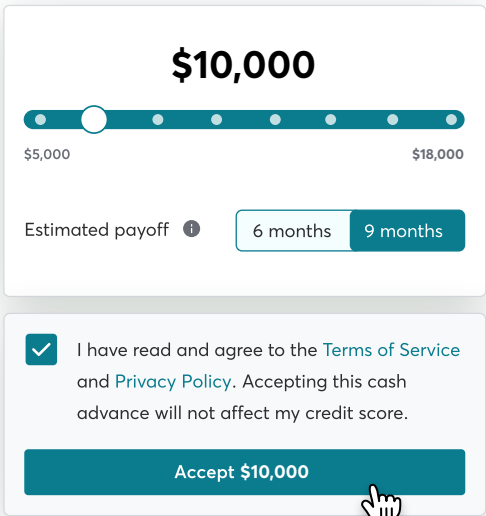


*Just an example.*

2

### Accept at any time in just a few clicks

You choose the amount and repayment schedule that works best for your business.

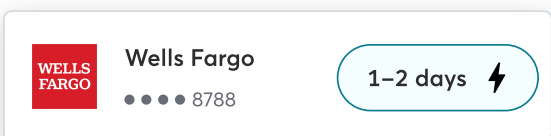


*Just an example.*

3

### Money is deposited as soon as the next day

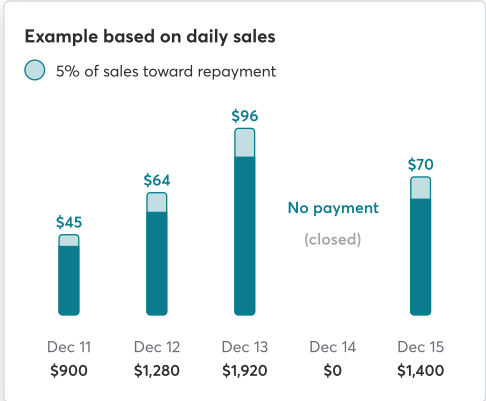
- ☒ No credit checks
- ☒ No collateral needed
- ☒ No minimum repayments or fixed term lengths
- ☒ **No interest**—just a simple flat fee



4

### Repayment is 100% based on your payment processing sales

- Up to 15% of your daily sales are put toward payoff
- Closed for a week? No repayments needed
- Crushing your sales numbers? Repay it faster

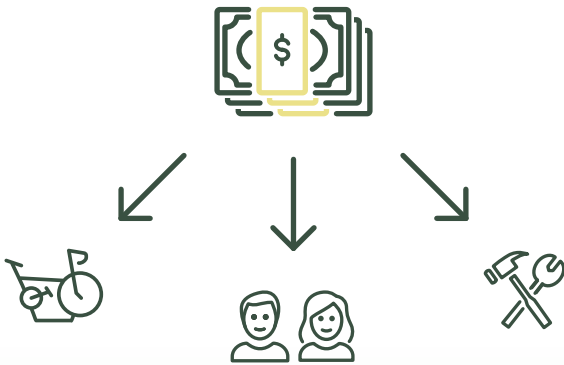


*Just an example.*

5

### Freedom to spend the money however you want

- Buy new equipment
- Hire more staff
- Renovate your space
- You know your business needs best!



**We're investing in you—so you can invest in your business.**

<sup>1</sup>source: Mindbody. B2B US Market Survey. May 2019.

<sup>2</sup>source: <https://www.parafin.com/>