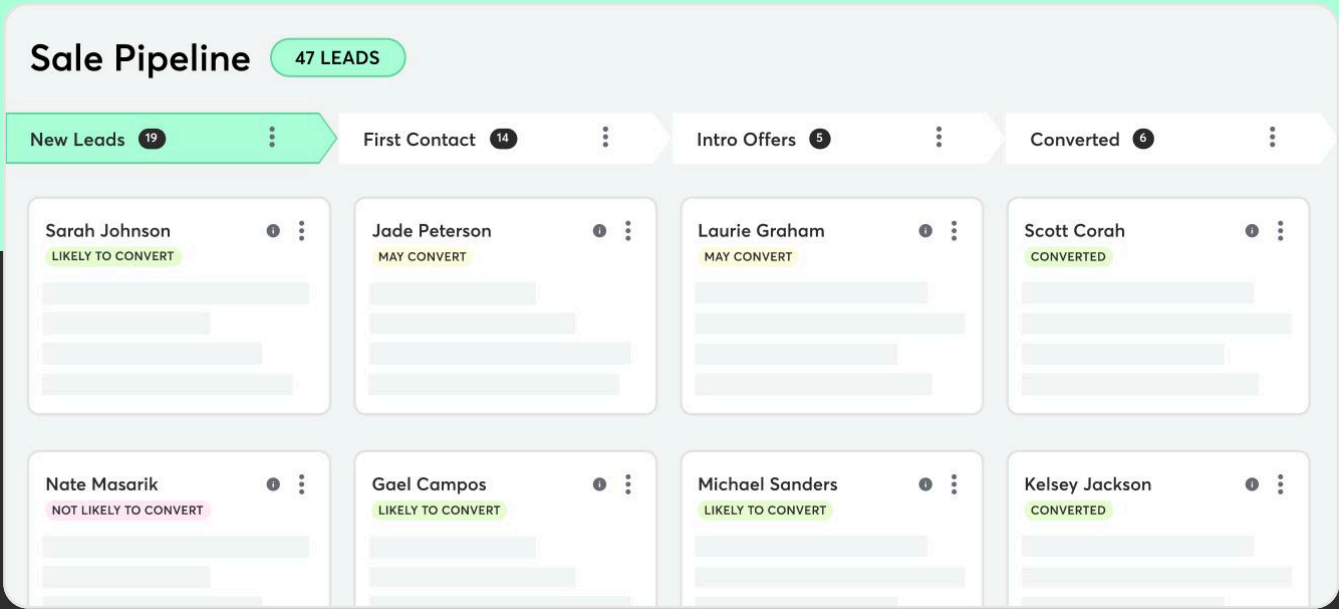


# Don't Let Another Lead Slip Through Your Fingers

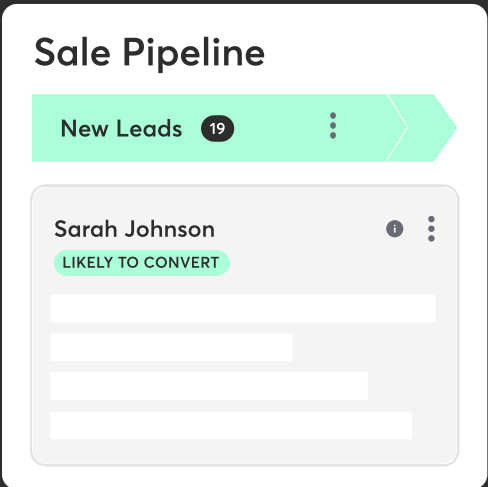
Turn potential clients into paying customers with **lead management**, a streamlined process to turn more prospects into paying clients.



## Here's how Lead Management helps grow your membership base

What do you do when promising prospects lose momentum, drop off, and disappear?

**Mindbody's Lead Management keeps track of each potential new customer.** You can easily see them move through each stage, so you can give every lead the right outreach at the right time.

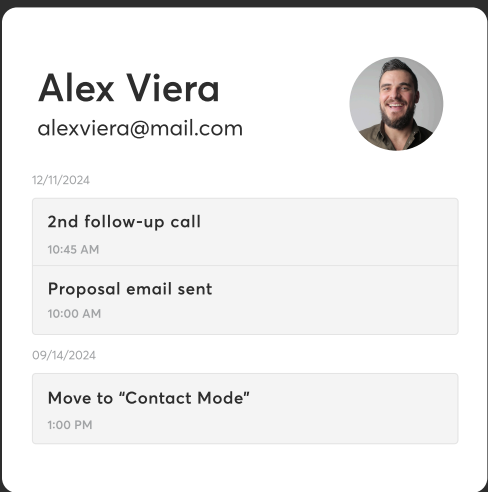
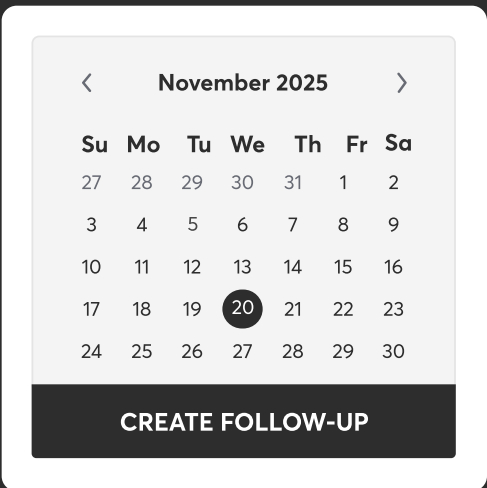


### Capture

Automated lead capture notifies you as soon as a new lead enters your sales pipeline, and new clients won't wait forever!

### Nurture

Build relationships and provide value, quickly creating and completing sales follow-up tasks.

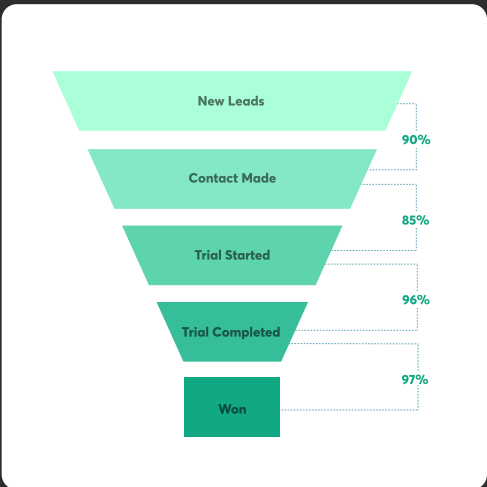


### Convert

When you can clearly see where the lead is, you can spot opportunities to convert them to a member more easily.

### Grow

Gain powerful insights into your funnel with detailed tracking. Easy-to-read data lets you continually fine-tune your strategies.



More leads. More conversions.  
Less manual work.

GET LEAD MANAGEMENT