**MINDBODY** 

# 8 Features You May Have Missed in 2019

While you connect the world to wellness, we constantly strive to provide solutions that help your business run more smoothly. It's not too late to take advantage of these features and hit your goals in 2020!



## **MARKETING SUITE**

#### Grow your business

Easily attract new clients and keep them coming back with a fully integrated marketing suite in your MINDBODY software.

\*Offered in Accelerate and Ultimate 2.0

#### **Automated Text** Campaigns

Win back lost clients with personalized messages delivered in a way they'll love.



# Offers in Campaign Builder

Create effective and targeted offers that make it easy for clients to purchase your services.

Clients who have not visited in 30 days





# Never miss a booking again

**BOWTIE** 

automatically texting back any client who calls when you're unavailable. \*Bowtie is currently only available for appointment booking

Turn missed calls into paying clients by

in the US and Canada

### Contract and Gift

**BRANDED WEB** 

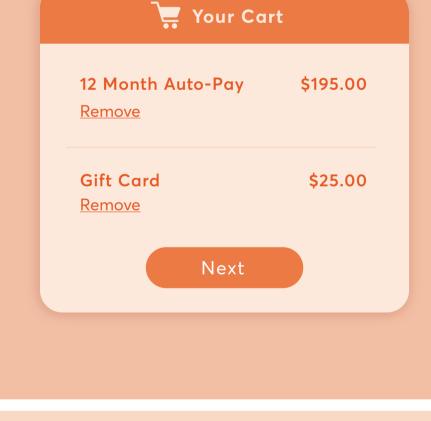
# Card Links Enable effortless online purchases

### Generate consistent revenue by letting your

gift cards directly from your website.

2

clients purchase autopay memberships and



**EXPIRING INTRO** 

**OFFERS ALERT** 

Retain new clients

and convert them into loyal members

**Expiring intro offers** 

View all

### Know when to reach out to new clients

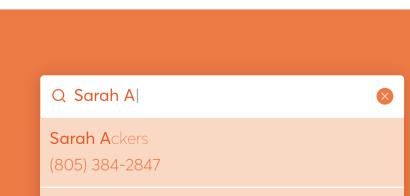
12 Failed autopays View all **FAILED** 

**AUTOPAYS ALERT** 

Never miss a payment

### Make sure your clients' payment

information is always up to date.



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**CLIENT SEARCH** Search smarter, not harder

Quickly search and find the correct client using multiple sources of information like their first name or last

four digits of their phone number.

Want to stay up to date with product releases?