

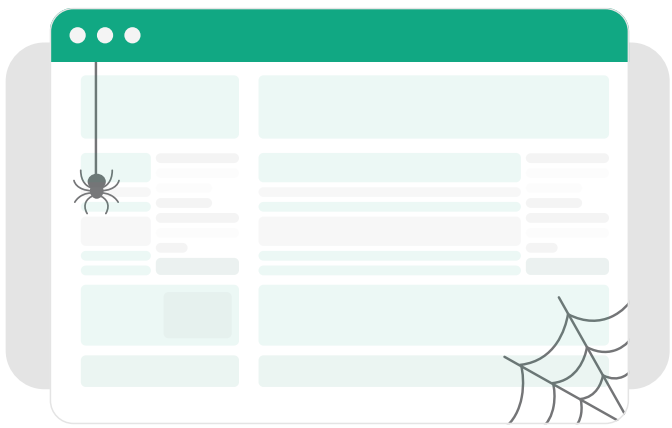
6 Signs it's Time for a Website Makeover

Your website is often the first thing potential clients see. A modern, well-designed site not only showcases your services but builds trust fast: 75% of users say they judge a business's credibility based on its website.¹

If your site isn't keeping up, it could be holding your brand back. Here are six signs it's time to rethink your web presence.

It's outdated

A 2024 survey says 75% of consumers abandon unprofessional websites.² If your site looks outdated, it sends the wrong message. A redesign helps you meet modern standards and stay competitive in a crowded market.

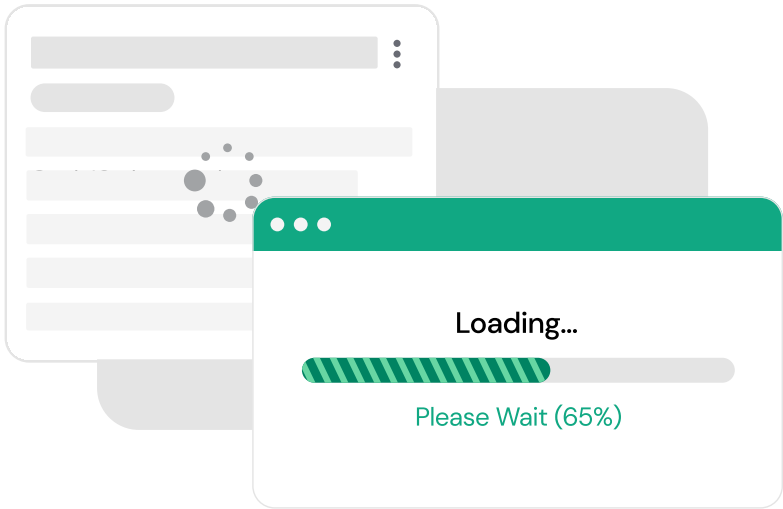
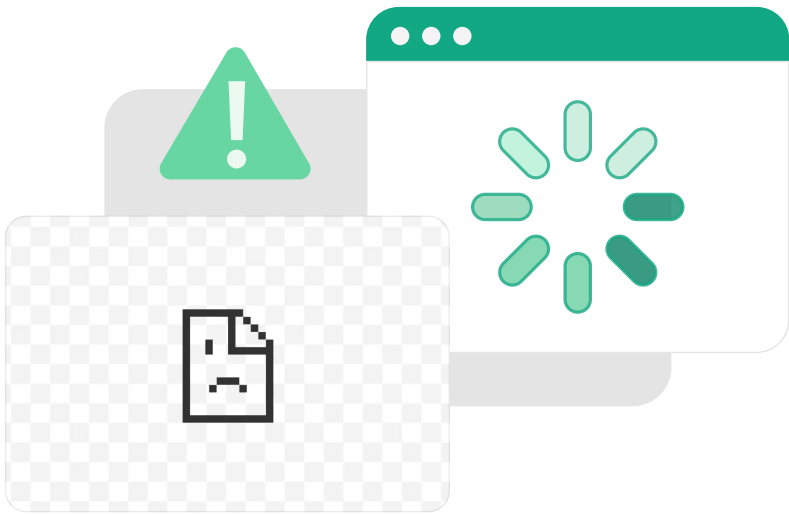


It's not mobile-friendly

63% of all web traffic now comes from mobile.³ If your site looks clunky on a phone, you're losing most of your visitors before they even tap. Adapting to every screen size isn't optional anymore, it's table stakes.

It can't support your media content

Your website should be able to handle rich media—videos, animations, etc.—without dragging down performance. If it's slow to load, visitors bounce fast. Fewer clicks, fewer conversions, and fewer income opportunities.

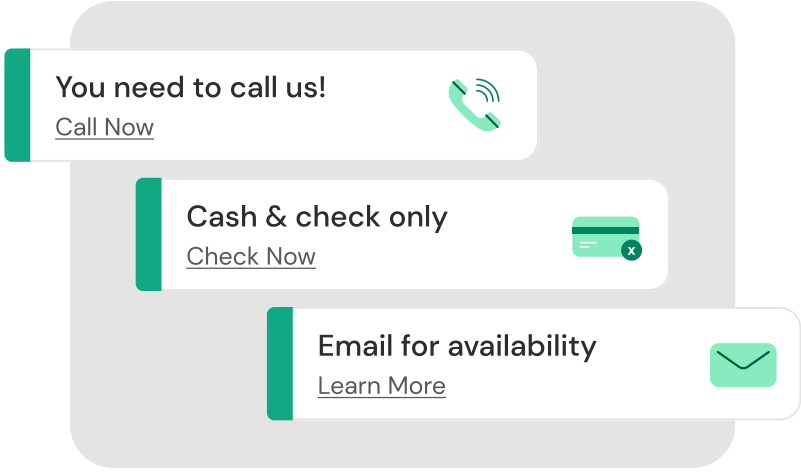


It's not a positive experience

Do you provide things like a search bar? Impatient users are 80% more likely to prefer search to navigation.⁴ People leave when they get confused: On mobile, 53% abandon sites that take 3+ seconds to load!⁵

It's missing key functionality

Today's clients expect to book on their terms, whether it's through your website, a branded app, or directly in the Mindbody app. If your site doesn't offer access to options, you're missing out on revenue and repeat visits.



It's misaligned with your brand

A strong brand should feel seamless. If it doesn't match your look—from site to studio—it's time to update. First impressions happen in seconds, so consistent branding can boost revenue by up to 23%.⁶

Your website is a cornerstone of your business.
Updates that support your clients' experience are a good investment.

Connect with us today to learn more.

1. 50+ Powerful UX Statistics To Impress Stakeholders 2025
2. Survey Finds 75% of Consumers Abandon Purchases Due to Outdated Websites
3. 2025 Website Traffic Trends: Why Mobile Rules The Internet Now
4. From Navigation to Search: When Users Switch and Why
5. The Importance of User Experience: Key Statistics for 2024
6. Brand Statistics 2024: Understanding the impact of branding