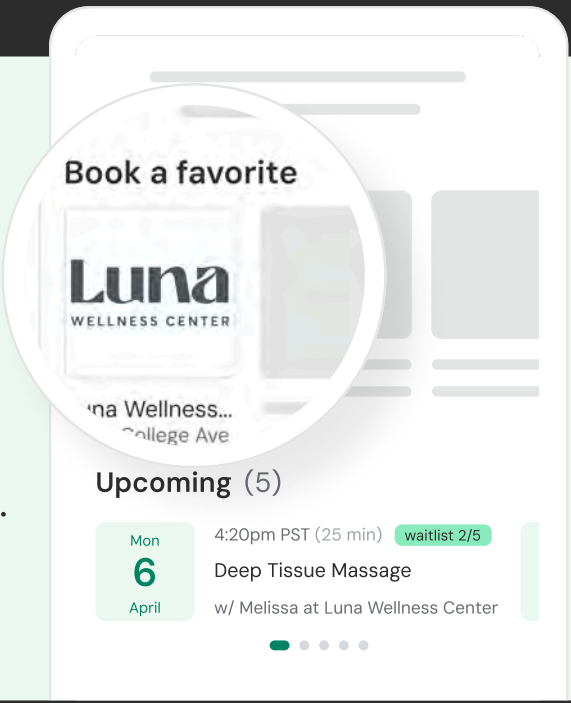# 6 Must-Have Features in Wellness Business Software

Every kind of wellness business—from acupuncture to massage—needs powerful software behind the scenes. It should make running your business simple and streamlined, automating your tasks. marketing your business, and increasing your revenue. These are must-have features are vital.
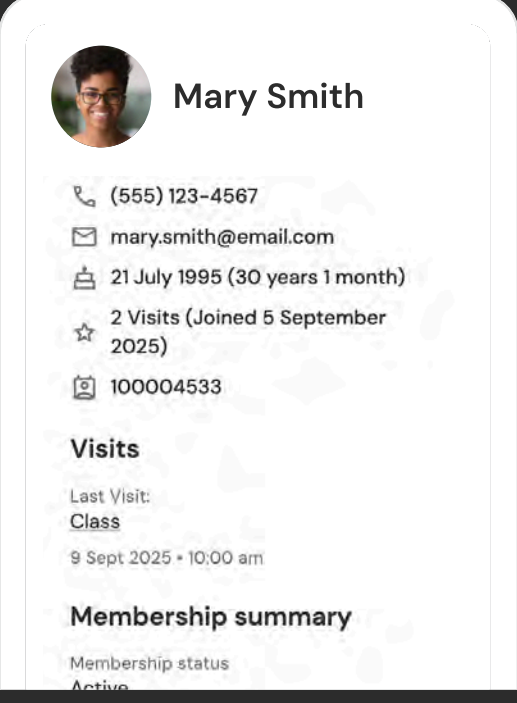
Flexible booking options

Many new clients will book from your website, but some will discover you through Google or on the Mindbody app. Or, amp up your booking experience with a custom branded app.
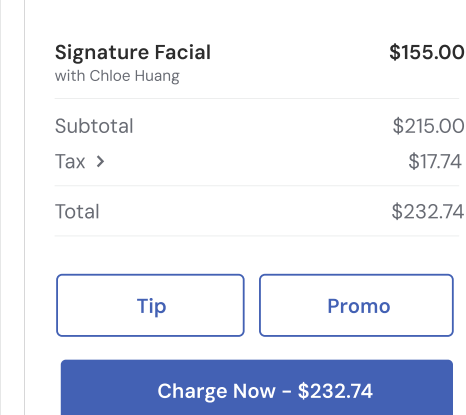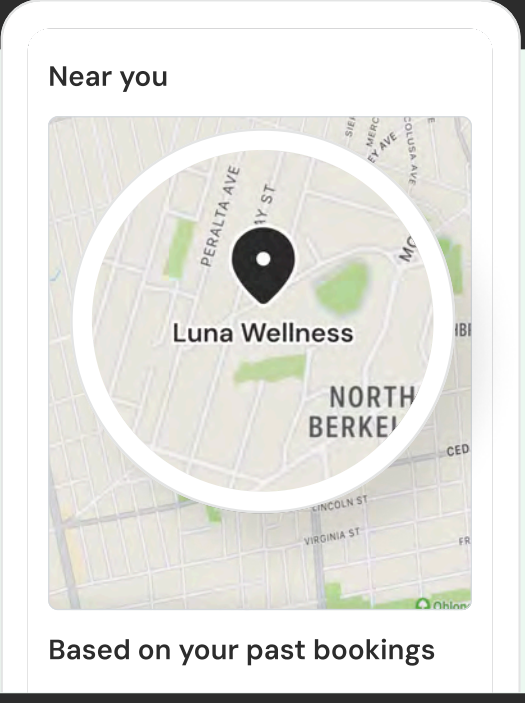
Book a favorite

Luna
WELLNESS CENTER

una Wellness...
College Ave

Upcoming (5)

Mon
6
April
4:20pm PST (25 min)   waitlist 2/5
Deep Tissue Massage
w/ Melissa at Luna Wellness Center

Automated marketing tools

Mary Smith

📞 (555) 123-4567
✉️ mary.smith@email.com
📅 21 July 1995 (30 years 1 month)
⭐ 2 Visits (Joined 5 September 2025)
🆔 100004533

Visits
Last Visit:
Class
9 Sept 2025 • 10:00 am

Membership summary
Membership status
Active

Look for the ability to sync your client data in real time, and advanced features like highly targeted email and text campaigns to find and keep your perfect client.

An active client network

Choose software that's more than just software! Choose a platform that also puts you in front of thousands of potential customers. On the Mindbody app, 2.8M+ active users are searching for services like yours every day.
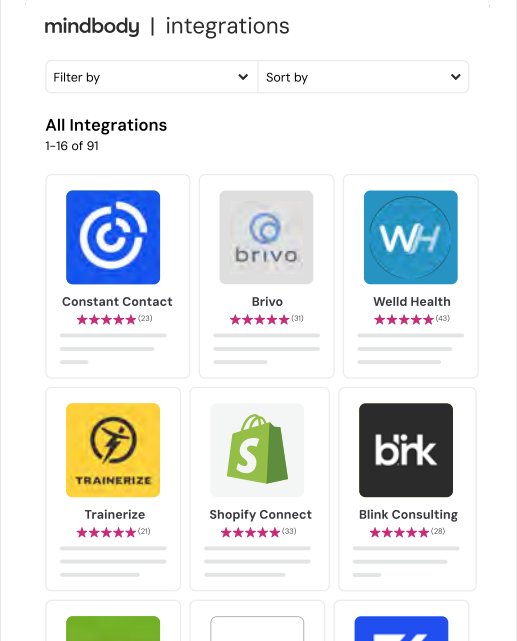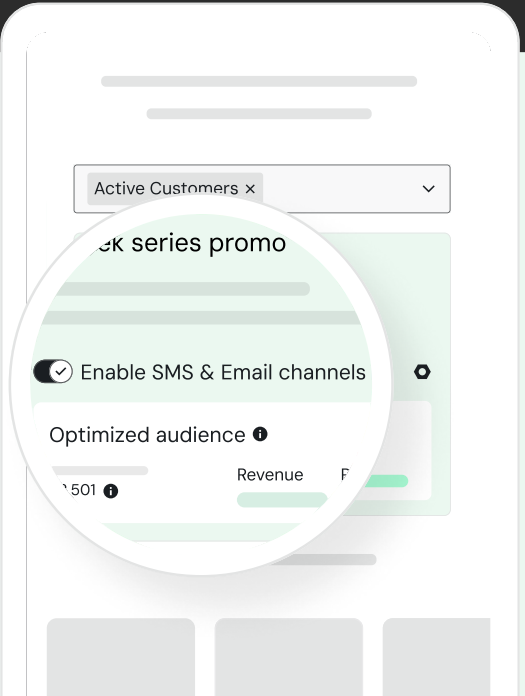
Near you

Luna Wellness

NORTH BERKEL

Based on your past bookings

POS, products, & payments

Luna
WELLNESS CENTER

Signature Facial $155.00
with Chloe Huang

Subtotal $215.00
Tax > $17.74
Total $232.74

Tip   Promo

Charge Now – $232.74

Booking appointments and buying products should be seamless online or in-person. Sleek payment devices keep things moving with Tap-to-Pay while securely stored cards drive recurring revenue and rebooking.

Revenue-boosting features

Create memberships for frequent customers, manage waitlists, create a branded business app, and much more. Keep track of everything with detailed reporting and analytics.

Active Customers ×

3k series promo

Enable SMS & Email channels

Optimized audience
'501   Revenue

Growth partnership

mindbody | integrations

Filter by   Sort by

All Integrations
1-16 of 91

Constant Contact   Brivo   World Health

Trainerize   Shopify Connect   Blink Consulting

Choose software with an open API for powerful integrations. Customization options should make scaling easy when you're ready to open a new location.

Mindbody is the business management software built for wellness businesses big and small. Visit mindbodyonline.com to learn more and get a live, customized tour of our software.

SCHEDULE A DEMO