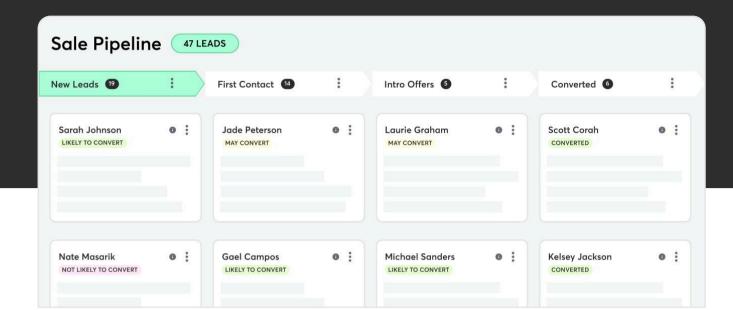
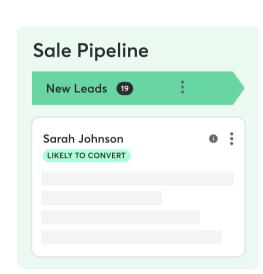
mindbody LEAD MANAGEMENT

# Capture and convert leads across all your locations

Turn prospects into paying customers with Lead Management, an end-to-end system that optimizes touchpoints in your sales journey to encourage conversion.

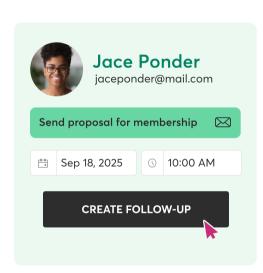


## Grow your member base with streamlined lead management



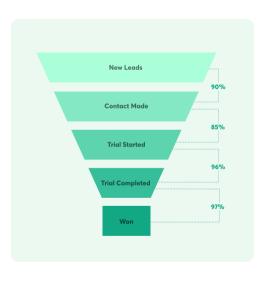
#### Capture

Get notified when a lead enters the funnel with automated lead capture, a tool that helps you stay informed about prospects across all your locations.



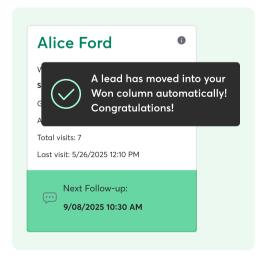
#### Connect

Get notified when a lead enters the funnel with automated lead capture. You'll be informed about new clients at all your locations.



### Calibrate

Fine-tune your business strategy with access to accurate, insightful metrics about your sales funnel and consumer behavior.



#### Convert

View real-time visualizations of your business' growth: As prospects turn into customers, captured leads are categorized into the "Won" column of your dashboard.

More leads. More conversions. Less manual work.