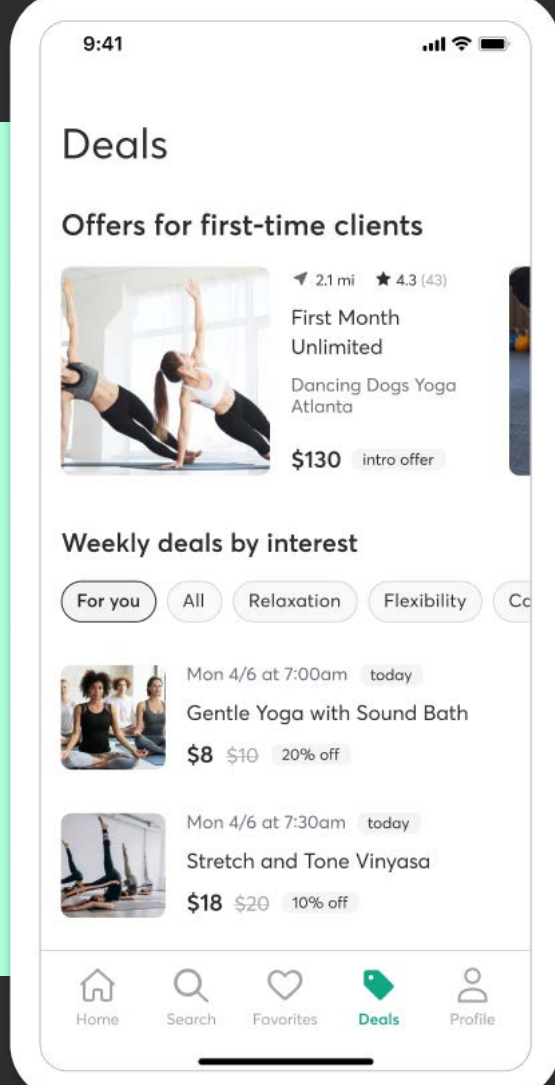


Why Your Enterprise Should Be on the Mindbody Marketplace

93M
bookings
per year

129k
new discoveries
per month

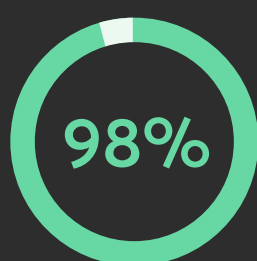


2.4M+
monthly
consumers

5
app downloads
every minute

Mindbody Marketplace users drive revenue for your enterprise, because they...

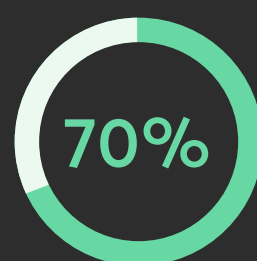
Mindbody
Marketplace users



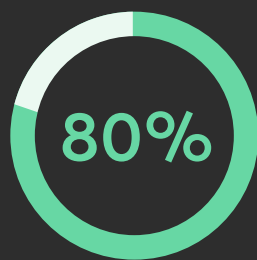
work out at least
once a week

work out
more.

Average
Americans

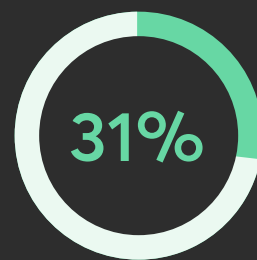


work out at least
once a week

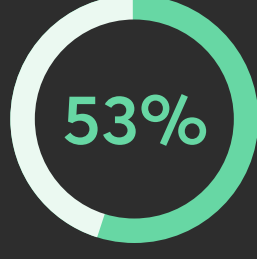


expect to spend \$51 or
more on fitness monthly

spend more
on fitness.

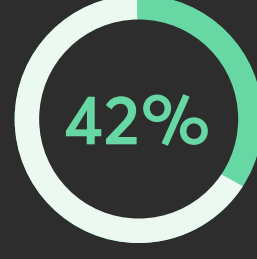


expect to spend \$51 or
more on fitness monthly

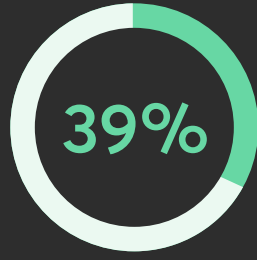


expect to spend \$51 or
more on salons monthly

spend more
at the salon.

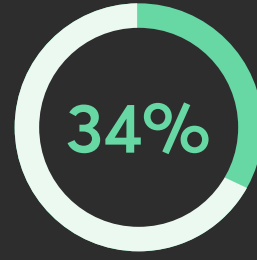


expect to spend \$51 or
more on salons monthly



expect to spend \$51 or
more on wellness monthly

spend more on
integrative
health.



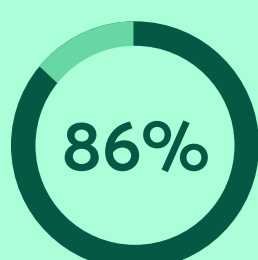
expect to spend \$51 or
more on wellness monthly

\$121,000

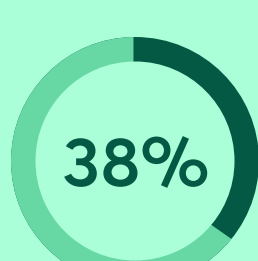
make more
per year.

\$73,000

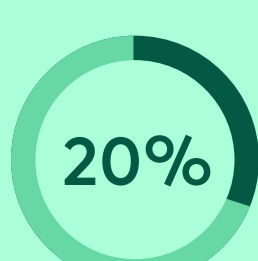
How Promoted Intro Offers help you grow



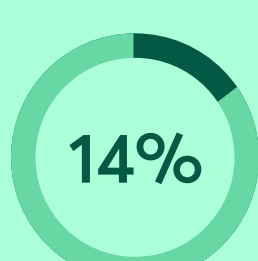
of Promoted Intro Offer buyers
are new to the business



of Promoted Intro Offer buyers
make a subsequent purchase
at the same business within the following 90 days
(both Promoted Intro Offers and regularly priced items)



of Promoted Intro Offer buyers
**convert to a multi-pack
or membership**



of discoveries on the Mindbody app
**use at least 1
Promoted Intro Offer**

54%

client retention
increase over 90 days

for businesses who use Promoted
Intro Offers versus those who don't

\$41

average
Promoted Intro
Offer purchase

in the US

Mindbody Marketplace users are booking classes and appointments now. Make sure they find your business.

