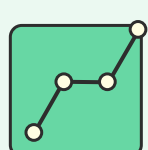# mindbody

Developers, are you ready to grow?

Tap into the largest community of fitness, beauty, and wellness consumers

Why build on our Consumer API?

You may be familiar with our Public API, designed for building apps mostly for our B2B platforms. With the new Consumer API, partners can now build a whole new suite of innovative solutions to meet the needs of wellness seekers everywhere.

Create new revenue goals

Mindbody is the go-to partner for revenue growth in wellness technology, offering you a wealth of opportunities to serve businesses and consumers alike.
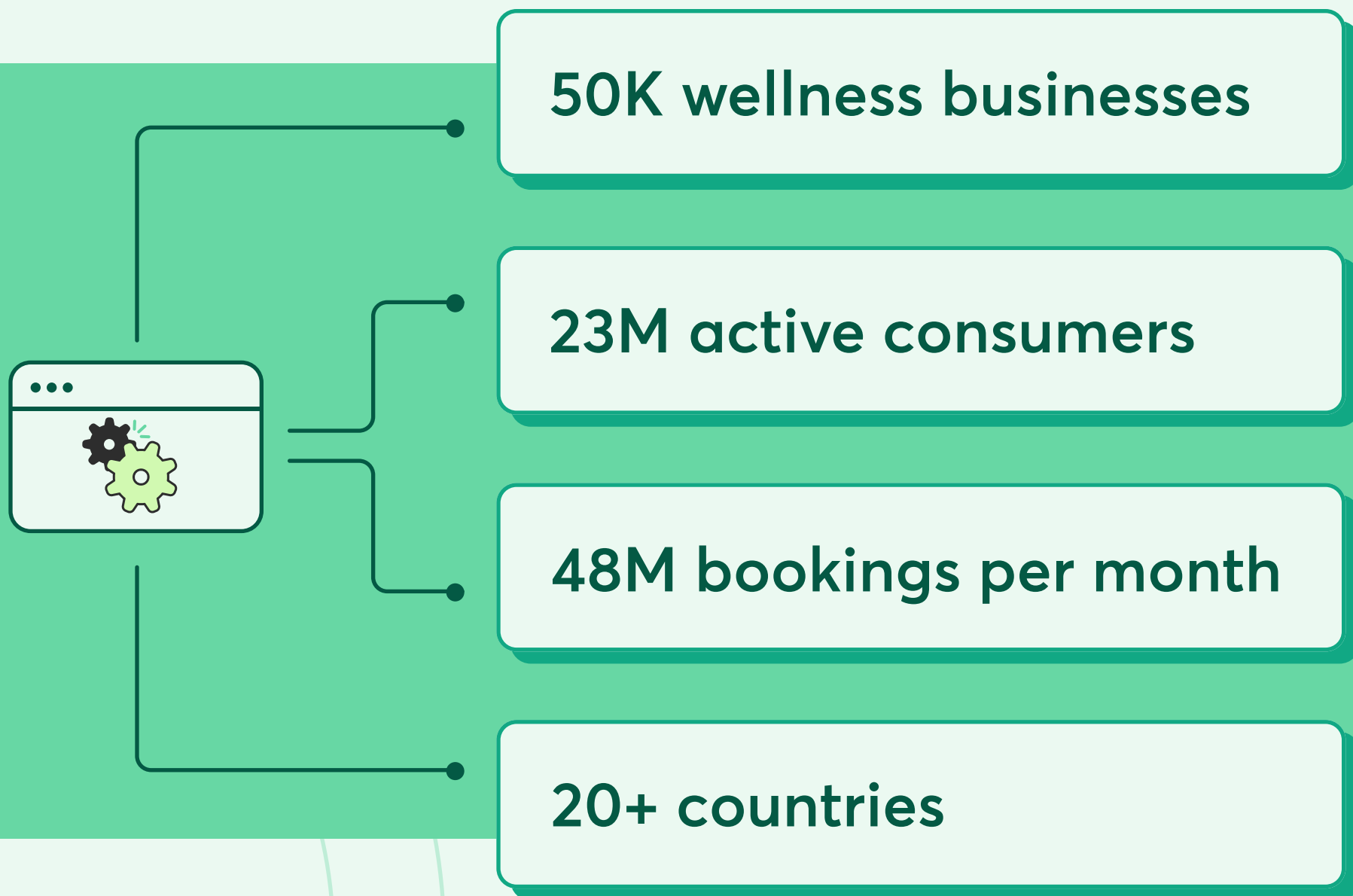
Expect more from a partner

At Mindbody, we help your solutions succeed. Get inspired in our Partner Store, learn what's possible in hosted events, and ask questions of our dedicated partner team.

Start in minutes, launch in weeks

You'll have free access to our sandbox and endpoints tailored to your needs. We offer developer-focused guidance at every step, so you can start easily and launch quickly.

Mindbody offers you easy access to:

- 50K wellness businesses
- 23M active consumers
- 48M bookings per month
- 20+ countries

Getting started is easy

Create your account

Fill out a brief form to set up your free account and sandbox environment.

Use the sandbox

Start experimenting and testing your code before it goes live. Our free sandbox makes it simple.

Activate and launch

Ready to go live? Tell us about your integration, submit your request for the credentials, and launch. It's that easy.

Join the largest partner ecosystem in wellness, and bring your ideas to life.

ACCESS THE DEV PORTAL