



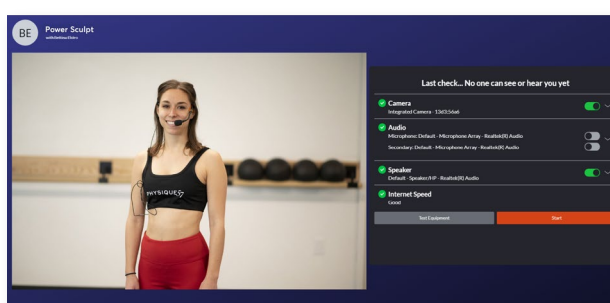
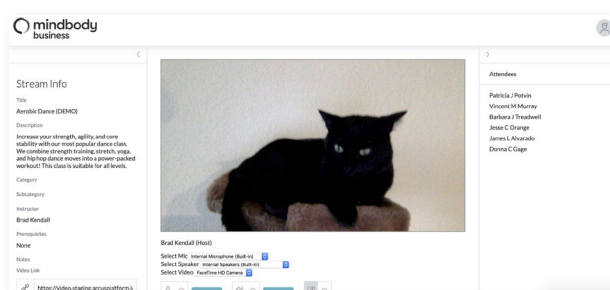
Happy Anniversary to YOU (and us)

The Virtual Wellness Platform came in direct response to your need to stay connected to your clients—wherever they were. Thank you for partnering with us through a full year of tremendous challenges.

Look how far we've come together.

In early 2020, we were already working on a new streaming platform. When in-person experiences ground to a halt, we hit the gas to launch as rapidly as possible. **This is where we started.**

From a coder's cat to the sleek tool you now use to deliver personal and engaging experiences, we've all come a long way.



We crunched the numbers—we're so proud of your accomplishments.

You connected live with

2.5
million clients

You uploaded

250k
video on demand videos

You dedicated

134 million live stream minutes

You embraced

2.6 million video-on-demand views



VWP in your words

As you worked hard to make sure your services were accessible to your community, you saw results. Don't take our word for it—see what top businesses say about their experience.



"To convert a 15-year-old brick-and-mortar business to a virtual-only one took a tremendous amount of effort. But with Mindbody, we're able to offer high-quality live classes from the studio. For us, that was game-changing. **We'll be using this virtual platform forever.** I'll never go back to being a brick-and-mortar business only."

—Physique 57



"Mindbody's live stream has been a tremendous asset to maintain a strong link with its members community. It gives a **seamless experience** to our members which encourages them to practice with us. Also, it has drastically optimised our operations compared to our initial live streams set-up using Zoom."

—Yoga Room



"They fit the bill. **Perfect timing.** It [VWP] was what we were looking for."

—Alliance Fitness Center

A hybrid future

And the momentum is strong—**48% of Mindbody app users** plan on bringing virtual fitness into their routines even after the pandemic. Don't stop now.

We can't wait to see what you do next in the new hybrid world.

[LEARN MORE](#)

