

7

Features You May Have Missed

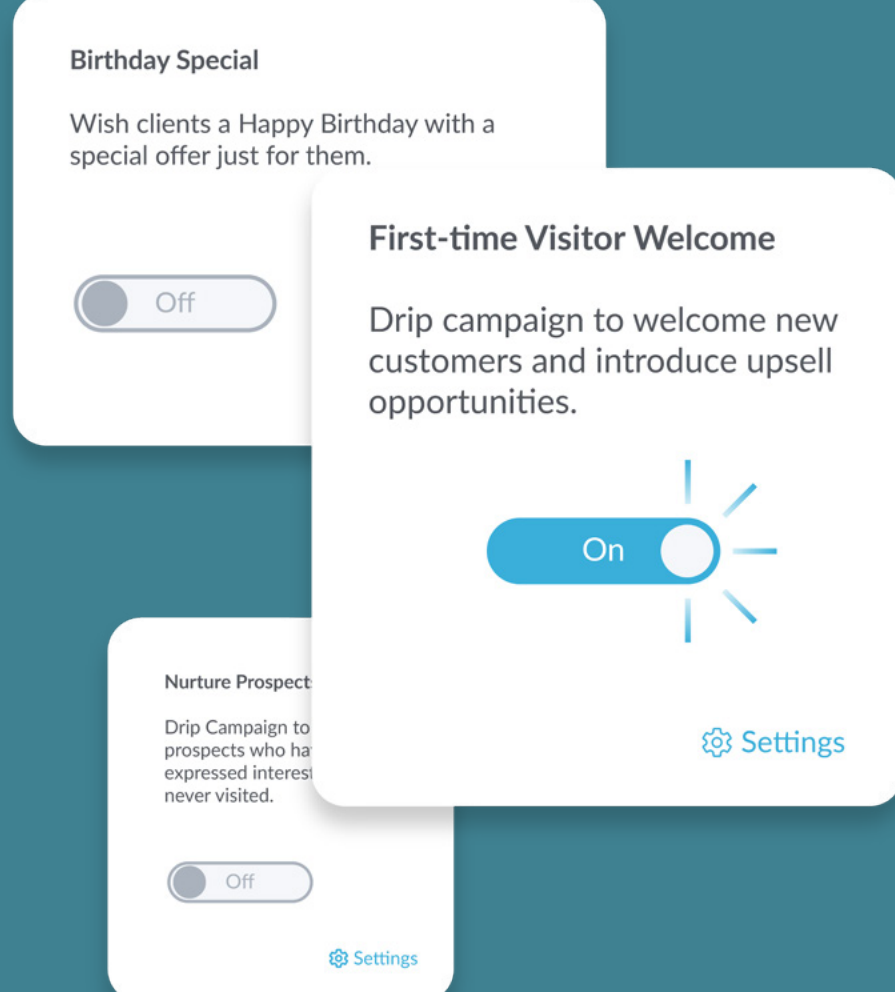
2020 turned out a little different than anyone expected. The pandemic forced businesses like yours to recalibrate and rethink nearly every aspect of how you do things. Your software had to evolve, too. You let us know what you needed and, together, we found solutions.

Automated retention and re-booking

New templates reflect vital COVID messaging, helping you promote services and products, win back lost clients, reboot your business when reopening, and encourage ratings and reviews.

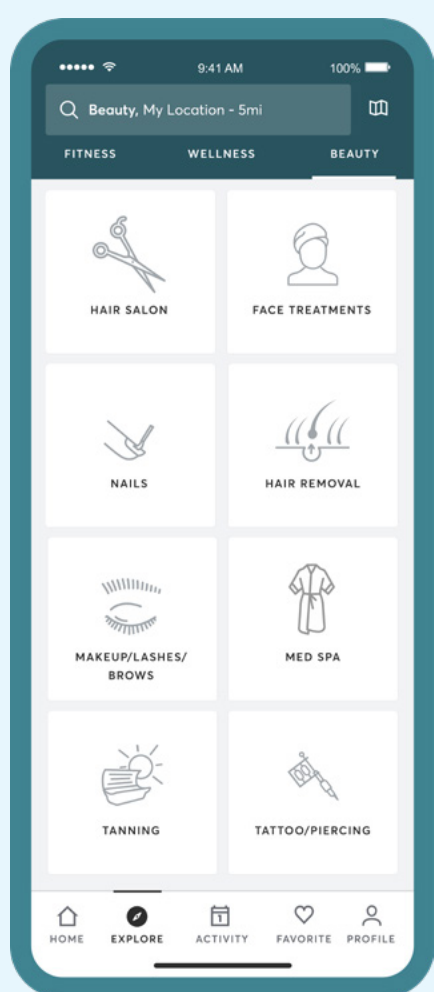
"We brought in Booker Marketing Suite to try to fill in those times where there would be slower periods. So instead of just packing everybody in on the weekends, people were coming in on those typically slower days for us."

Kristin Gale | THE TEN SPOT



01

Another way to attract new clients



As a Booker customer, you can now list your business in the Mindbody app—the most popular place for consumers to find their new favorite beauty and wellness spots (make sure it's yours and get listed!).

02

More control over online booking

Whether you want to feature your most popular service first, or highlight seasonal offerings at the top, it's your choice how customers see your online menu.

"I edited our online menu groups and fell in love with online booking!"

Victoria Taylor
Red Market Miami

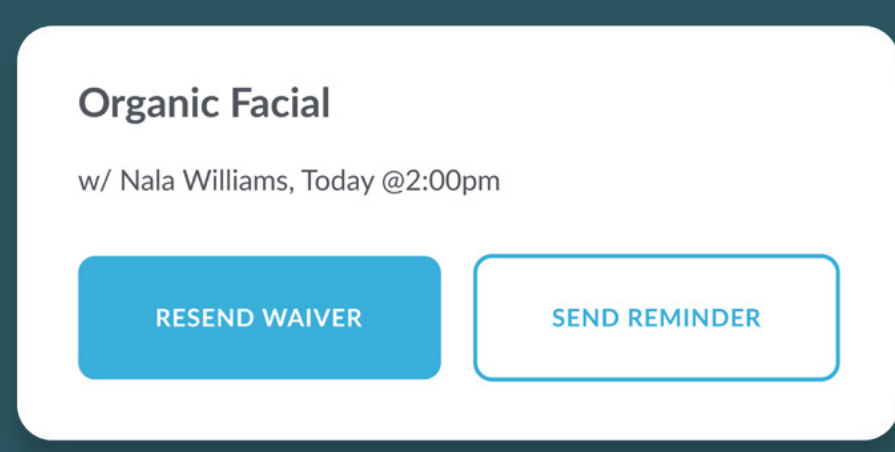
03

Paper forms and waivers are a thing of the past

Automatically send clients any necessary forms and waivers before they arrive to expedite check-in (and eliminate shared clipboards and tablets).

"Client forms have allowed our high-risk clients to feel safe and comfortable coming to get their salt therapy. They can come in and touch almost nothing during their appointment because of the work done on forms and contactless check-in."

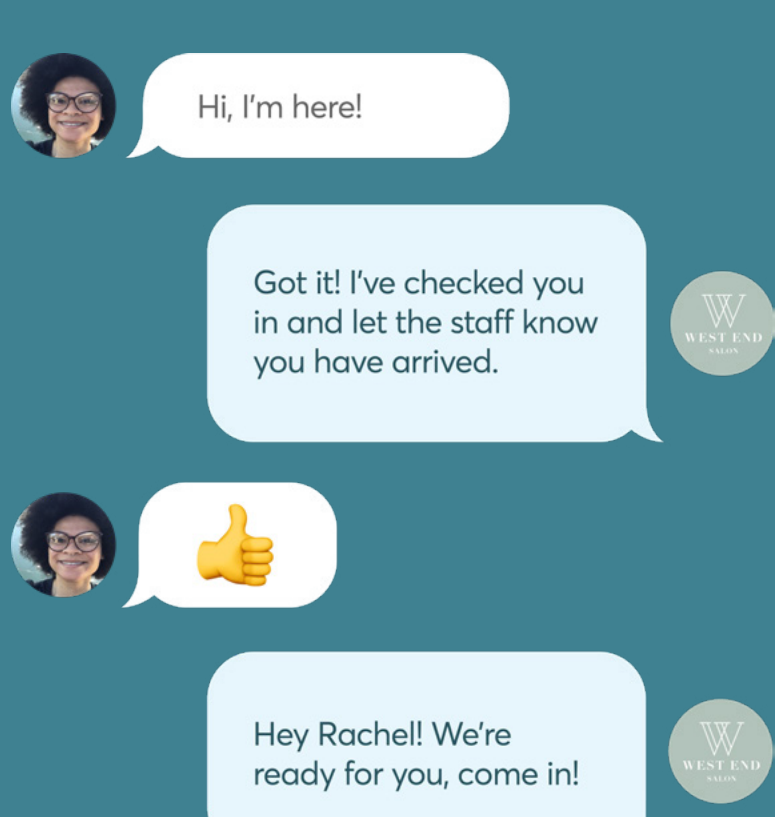
Stefanie Patterson | Indianapolis Salt Cave



04

Check-in has gone contactless

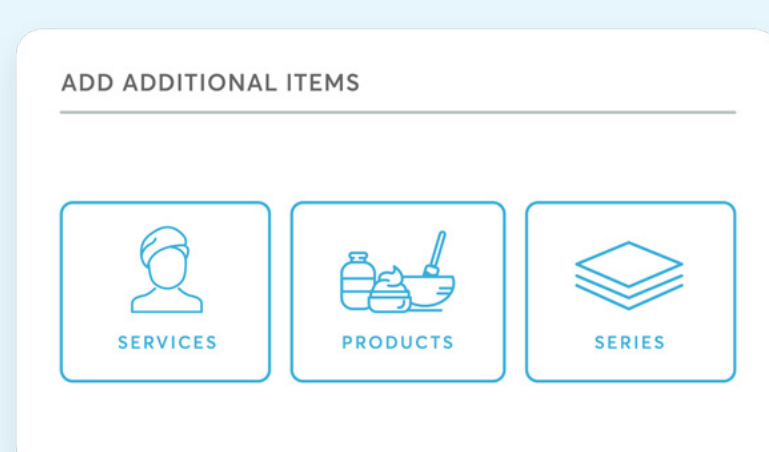
From the moment your clients arrive, to the moment they float out, keep everyone safe by eliminating the need for a waiting area and leveraging virtual check-in over SMS.



05

Employees empowered to upsell and entice

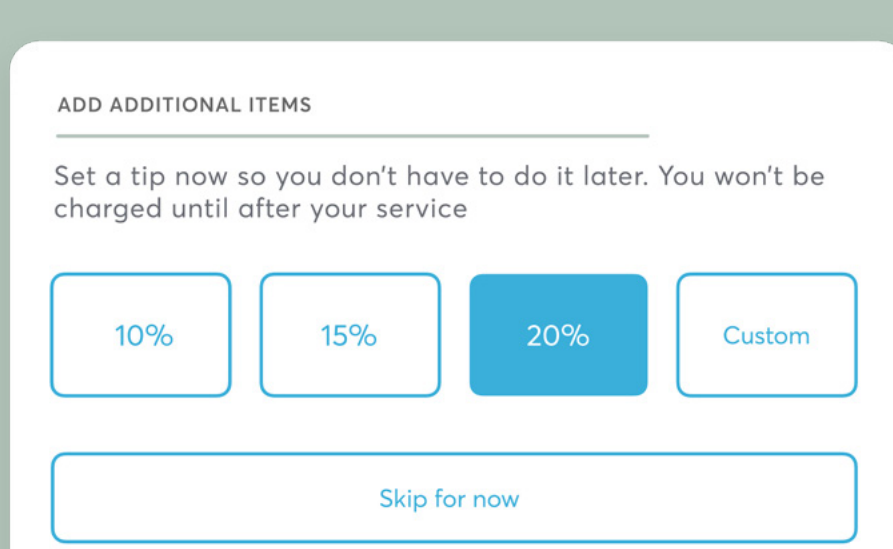
With the business app, staff have appointment and purchase history at their fingertips to make irresistible recommendations at any point.



06

Tipping made easier

Your clients select a tip preference when they book, which means a contactless checkout experience later.



07

Join us for the first Product Insider of 2021