

Artwork Specifications

1. Artwork

We can accept the following high resolution (min 300 dpi) file formats from both PC and Mac:

Adobe Illustrator up to version CS2 (.AI, .EPS)

Adobe Photoshop up to version CS2 (.PSD)

Adobe Acrobat PDF (.PDF)

We DO NOT accept low resolution files: .BMP, .GIF, .TIF & .JPG

Arranging your artwork

Bleed -- If you want your image to have a full bleed and print flush with the edge of the card or key tag, then a bleed of at least 1/8" should be used.

Margins -- Keep a minimum of 1/8" margin from the edge for any text or images that you do not want to be cut during production. This applies to key holes also.

Incorporating Fonts and Graphics

Fonts -- Please provide the names of all printer and screen fonts used to create your artwork. If you're absolutely sure that we will not need to make any changes to it, then you may convert all type to curves/outlines.

Orders are printed in a four color process, Cyan, magenta, yellow, and key black (CMYK). If they are available, then please provide us with Pantone Matching System colors (PMS). The heat lamination process used to produce the cards can sometimes result in subtle variations in color shading between the proof we've provided and the actual delivered card. This variation can also apply to future printing orders as they may differ in shade from the original.

2. Emailed Proofs

Colors viewed on a computer monitor are not an exact match of the printed product.

Please allow for slight variations in the finished product.

3. Production

Proofs are provided in 2-3 business days.

Production does not commence until written or emailed approval of the proof is received.

Please allow approximately 7-10 working days for production of your product once you have approved your proof.

4. Over and Under Runs

10% over or under runs of custom printed orders are standard policy and invoices will reflect the amount shipped.

Listed below are our design templates for your use.

Gift Cards & Membership Cards

Cards

Key Tags

No Tab 1

No Tab 2

No Tab 3

Oval

Triangle

Tabbed

Y

Square

Circle

Combo Packs

Combo 1

Combo 2

Combo 3

Combo 4

Combo 5

Combo 6

Combo 7

Combo 8

Combo 10

Questions?

877.755.4279

IDSolutions@MINDBODYONLINE.com


.**psd**


.**ai**


.**eps**


.**pdf**


.**jpg**


.**gif**


.**tif**


.**bmp**